

Amendments to the Claims:

Listing of Claims:

1-57 (Cancelled)

58. (New) A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of:

hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

registering, by a solicitor, on the website;

contacting, by the solicitor, third parties via email messages soliciting charitable donations;

providing one or more reports, on the website, including information on the status of the fundraising campaign;

providing a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of the solicitor;

receiving a charitable contribution via the personal donation page;

displaying one or more web pages with a virtual plaque honoring the donor; and

updating the virtual plaque on the web pages to recognize new donors;

forming teams on the website, to participate in the fundraising campaign by soliciting donations by emails, wherein the teams compete with each other to raise money; and

displaying team ranks on the virtual plaques.

59. (New) The method as recited in claim 58, further comprising the step of contacting third parties, via email messages, to provide information about one or more teams participating in a competition associated with the fundraising campaign.

60. (New) The method as recited in claim 58, further comprising the step of providing information, in the reports, about the third parties that have been contacted via email messages.

61. (New) The method as recited in claim 58, further comprising the step of providing, in the reports, a real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.

62. (New) The method as recited in claim 59, further comprising the step of joining a team, on the website, to participate in the fundraising campaign.

63. (New) The method as recited in claim 59, further comprising the step of forming a new team, on the website, to participate in the fundraising campaign.

64. (New) The method as recited in claim 59, further comprising the step of recruiting new team members by email messages.

65. (New) The method as recited in claim 62, wherein the newly-recruited members can join existing teams.

66. (New) The method as recited in claim 62, wherein the newly-recruited members can form new teams.

67. (New) The method as recited in claim 62, wherein the newly-recruited members can recruit other donors by email messages.

68. (New) The method as recited in claim 58, wherein the fundraising campaign includes an athletic event.

69. (New) The method as recited in claim 58, wherein the fundraising campaign includes a gala event.

70. (New) The method as recited in claim 58, wherein the fundraising campaign includes a networking event.

71. (New) The method as recited in claim 58, wherein the fundraising campaign includes a sell-a-thon where magazines or other items are sold for the benefit of the fundraising campaign.
72. (New) The method as recited in claim 58, wherein the fundraising campaign includes a competition without another event.
73. (New) The method as recited in claim 58, further comprising the step of providing a personalized donation page for a solicitor.
74. (New) The method as recited in claim 73, wherein the emails include a link to the personalized donation page.
75. (New) The method as recited in claim 73, wherein the personalized donation page is incorporated into website of the organization or person conducting the fundraising campaign.
76. (New) The method as recited in claim 58, wherein the report includes tax related information.
77. (New) The method as recited in claim 58, wherein the wide-area network is the Internet.
78. (New) The method as recited in claim 58, wherein the organization is a charitable organization.
79. (New) The method as recited in claim 58, wherein the organization is a political action committee.
80. (New) The method as recited in claim 58, wherein the organization is a political organization.
81. (New) The method as recited in claim 58, wherein a person conducts the fundraising campaign.

82. (New) A system for conducting a fundraising campaign by an organization or person over a wide-area network, comprising:

- a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

- means for registering on the website;

- means for contacting third parties via email messages soliciting charitable donations;

- one or more reports on the website including information on the status of the fundraising campaign;

- a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of a solicitor;

- means for receiving a charitable contribution via the personal donation page;

- means for displaying one or more web pages with a virtual plaque honoring the donor;

- means for updating the virtual plaques on the web pages to recognize new donors;

- means for forming teams, on the website, to participate in the fundraising campaign by soliciting donations by emails, wherein the teams compete with each other to raise money; and displaying team ranks on the one or more virtual plaques.

83. (New) The system as recited in claim 82, wherein the email messages to the third parties include information about one or more teams participating in a competition associated with the fundraising campaign.

84. (New) The system as recited in claim 82, wherein reports include information about the third parties that have been contacted via the email messages.

85. (New) The system as recited in claim 82, wherein the reports include real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.

86. (New) The system as recited in claim 83, further comprising means for joining a team, on the website, to participate in the fundraising campaign.

87. (New) The system as recited in claim 83, further comprising means for forming a new team, on the website, to participate in the fundraising campaign.

88. (New) The system as recited in claim 83, further comprising means for recruiting new team members by email messages.

89. (New) The system as recited in claim 88, further comprising means, for the newly-recruited team members, to recruit others by email messages.

90. (New) The system as recited in claim 82, wherein the fundraising campaign includes an athletic event.

91. (New) The system as recited in claim 82, wherein the fundraising campaign includes a gala event.

92. (New) The system as recited in claim 82, wherein the fundraising campaign includes a networking event.

93. (New) The system as recited in claim 82, wherein the fundraising campaign includes an event where magazines or other items are sold for the benefit of the fundraising campaign.

94. (New) The system as recited in claim 82, wherein the fundraising campaign includes a competition without any other event.

95. (New) The system as recited in claim 82, further comprising a personalized donation page for a solicitor.

96. (New) The system as recited in claim 95, wherein the emails include a link to the personalized donation page.

97. (New) The system as recited in claim 95, wherein the personalized donation page is incorporated into a web page of the organization or person conducting the fundraising campaign.

98. (New) The system as recited in claim 82, wherein the report includes tax related information.

99. (New) The system as recited in claim 82, wherein the organization is a charitable organization.

100. (New) The system as recited in claim 82, wherein the organization is a political organization.

101. (New) The system as recited in claim 82, wherein the fundraising campaign is conducted by a person.

102. (New) A computer program product including a program code embodied in a storage medium for carrying out a method for conducting a fundraising campaign by an organization over a wide-area network, the method comprising the steps of:

- hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

- registering, by a solicitor, on the website;

- contacting, by the solicitor, third parties via email messages soliciting charitable donations;

- providing one or more reports, on the website, including information on the status of the fundraising campaign;

- providing a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of the solicitor;

- receiving a charitable contribution via the personal donation page;

- displaying one or more web pages with a virtual plaque honoring the donor;

- updating the virtual plaque on the web pages to recognize new donors;

forming teams, on the website, to participate in the fundraising campaign by soliciting donations via emails, wherein the teams compete with each other to raise money; and displaying team ranks on one or more virtual plaque.